



Williamsburg Porchfest 2025

Welcome Potential Sponsor,

We're excited to invite you to become a sponsor for the Williamsburg Porchfest, a vibrant, one-day community music festival that brings neighbors together through live music, food, and fun. This is your chance to align your brand with a positive, family-friendly event while supporting local talent and small businesses.

About the Festival

- **Date:** September 13, 2025
- **Time:** 10:00AM – 6:30PM
- **Location:** Downtown Williamsburg, Ma
- **Expected Attendance:** 500–1,000+
- **Admission:** Free
- **Features:**
 - Live performances by local musicians
 - Grange Fair

Why Sponsor?

As a sponsor, your brand will be front and center at a well-loved community event. Benefits include:

- Enhanced brand recognition and goodwill
- Direct engagement with local customers
- Positive media and social media exposure
- Association with arts, community, and family-friendly values

Timeline

- **Sponsorship Deadline:** August 1, 2025
- **Marketing Begins:** July 1, 2025
- **Event Date:** September 13, 2025



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Sponsorship Levels

Gold Sponsor – \$500

- Premier logo placement on website (<https://www.williamsburgporchfest.com>)
- Premier logo placement on all promotional materials
- Logo on stage banner and promotional materials
- 2 branded festival T-shirts

Silver Sponsor – \$250

- logo placement on website (<https://www.williamsburgporchfest.com>)
- Logo on stage banner and promotional materials
- 2 branded festival T-shirts

Bronze Sponsor – \$100

- Logo on event signage and website
- 1 branded festival T-shirt

Community Friend – \$50

- Name on promotional materials and website
- 1 branded festival T-shirt

In-kind donations (e.g., water, giveaways, services) are also welcome

 **Contact Us** - To become a sponsor or request more information, please contact:

 Robert Longley  860-748-5533

 <https://www.facebook.com/williamsburgculturalcouncil>

<https://www.williamsburgporchfest.com>

How to Sign Up

Ready to support your community and gain visibility? Fill out our short **Sponsor Commitment Form** (attached or online) and we'll follow up to welcome you aboard!

Thank you for considering a partnership with **the Williamsburg Cultural Council**.

Make checks payable to **"Town of Williamsburg"** with **"Porchfest Sponsorship"** in the memo field.



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Williamsburg Porchfest Sponsor Commitment Form

Event Name: Williamsburg Porchfest **Event Date:** September 13, 2025

Thank you for supporting our community event! Please complete this form to confirm your sponsorship.

Sponsor Information

Organization Name: _____

Contact Person: _____

Title/Role: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Sponsorship Level (Please check one)

☐ Gold Sponsor – \$500 _____

☐ Silver Sponsor – \$250 _____

☐ Bronze Sponsor – \$100 _____

☐ Community Friend – \$50 _____

☐ In-Kind Sponsor (please describe below)

In-Kind Contribution Description:

Payment Information

☐ Check enclosed (payable to: **Town of Williamsburg - add Porchfest Sponsorship** in Memo Field__)

Mail or drop off at Town Offices

Town of Williamsburg

141 Main Street - P.O. Box 447

Haydenville, MA 01039-0447

Marketing Information

Please email a high-resolution logo (PNG or JPG preferred) to: robertblongley@gmail.com

Deadline for logo submission: August 1, 2025

Authorization

I am authorized to commit to this sponsorship and agree to the terms outlined by the event organizers.

Authorized Signature: _____

Name (Printed): _____

Date: _____